

2012 Cowboys and Cowboys Sky Ranch Gala

Benefiting the Ministries of Sky Ranch

☆ The Fairmont Dallas

☆ February 25, 2012

☆ Sponsorship Agreement ☆



☆ All agreements and payments must be received by January 24, 2012 to be included in any publications and publicity prior to event. *National Champion & Super Bowl Sponsorship* (Presenting Sponsor), must be received by January 10, 2012.

Sponsor Name (as it should appear on any printed materials or media releases): _____

Address _____ City _____ State _____ Zip _____

Phone _____ Firm Contact _____

Email _____ Fax Number _____

Sponsor Gift to be Delivered to _____ Address (if different from above) _____

National Champion & Super Bowl Sponsorship - \$50,000 (Presenting Sponsor)

- ☆ Link to presenting sponsor's website
- ☆ Premium sponsorship in media releases and all event advertising
- ☆ Premium recognition during the evening of the event and program
- ☆ Two tables with BEST seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table (optional)
- ☆ VIP Reception for 16
- ☆ Framed photograph with Celebrity Cowboy for table sponsor
- ☆ Luxury Gift for table sponsor

Wranglers & Touchdowns Sponsorship - \$35,000

- ☆ Link to sponsor's website
- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and in event program
- ☆ Two tables with PREMIER seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table (optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Cowboy for table sponsor
- ☆ Luxury Gift for table sponsor

Additional Underwriting opportunities available.
For a complete listing email Cowboys@SkyRanch.org or
visit our website at www.CowboysandCowboys.com

Saddles & Stars Sponsorship - \$25,000

- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and event program
- ☆ Two tables with PREMIUM seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at table (optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Cowboy for table sponsor
- ☆ Luxury Gift for table sponsor

Ropes & Tackles Sponsorship - \$10,000

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table (optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Cowboy for table sponsor
- ☆ Special Gift for table sponsor

Chaps & Jerseys Sponsorship - \$5,000

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table (optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

Spurs & Helmets Sponsorship - \$2,500

- ☆ Recognition in event program
- ☆ One table with SELECT seating for 10
- ☆ Special Gift

☆ Individual tickets to the event, as well as table sponsorships, will be available by separate invitation. **As this event is expected to sell out**, reservations will be made and tables will be assigned by the date of receipt of this contract and/or invitation responses.

☆ I am unable to attend, but would like to support Sky Ranch Christian Camps with my donation to Sky Ranch of \$_____

Payment Information:

Enclosed is a check payable to Sky Ranch Foundation. Amount enclosed: _____ Check No: _____

Charge my Visa/MC/AmEx/Discover. Name on Card: _____ Exp. Date: _____

Card Number: _____ Amount: _____

Sky Ranch is a non-profit organization with 501(c)(3) status from the IRS. All contributions are fully tax-deductible to the extent allowed by law.

Please retain a copy for your records.

Sky Ranches, Inc, 600 N. Pearl Street, Ste. 640, LB 148 ☆ Dallas, Texas 75201 ☆ www.skyranch.org

If you have questions, please call 469.484.4840 or email cowboys@skyranch.org



"Train up a child in the way he should go, even when he is old he will not depart from it. He who is generous will be blessed." Proverbs 22: 6, 9